

Building for the automated life



Control4®

Building the Dream Home with Automation

Every project is a unique opportunity to make your client's dreams a reality. With details of design and function added to enhance your client's lifestyle, the final result is a place your clients can't wait to call "home."

Control4 automation solutions are designed to make homes more comfortable, more energy efficient and more secure—complementing your home designs with personalized features and experiences that transform a dream home into a dream way of living. Set yourself apart and appeal to a more informed, tech-savvy homebuyer by integrating home automation technology into your projects.



Dream Living for Every Home

Automated homes are among the top amenities that consumers expect in modern homes today.* As the leader in home automation, Control4 is the partner of choice with truly personalized and flexible automation solutions to meet every budget.

Homeowners can start with one room or solution, with plans to add more over

time. Or they can choose to have a full-featured, whole-home automation system right from the start. Control4 authorized dealers work directly with builders and homeowners to design entry-level systems that's right for every project. Additionally, many Control4 dealers provide pre-wired options to ensure a home is ready for virtually anything your client may want, now or in the future.

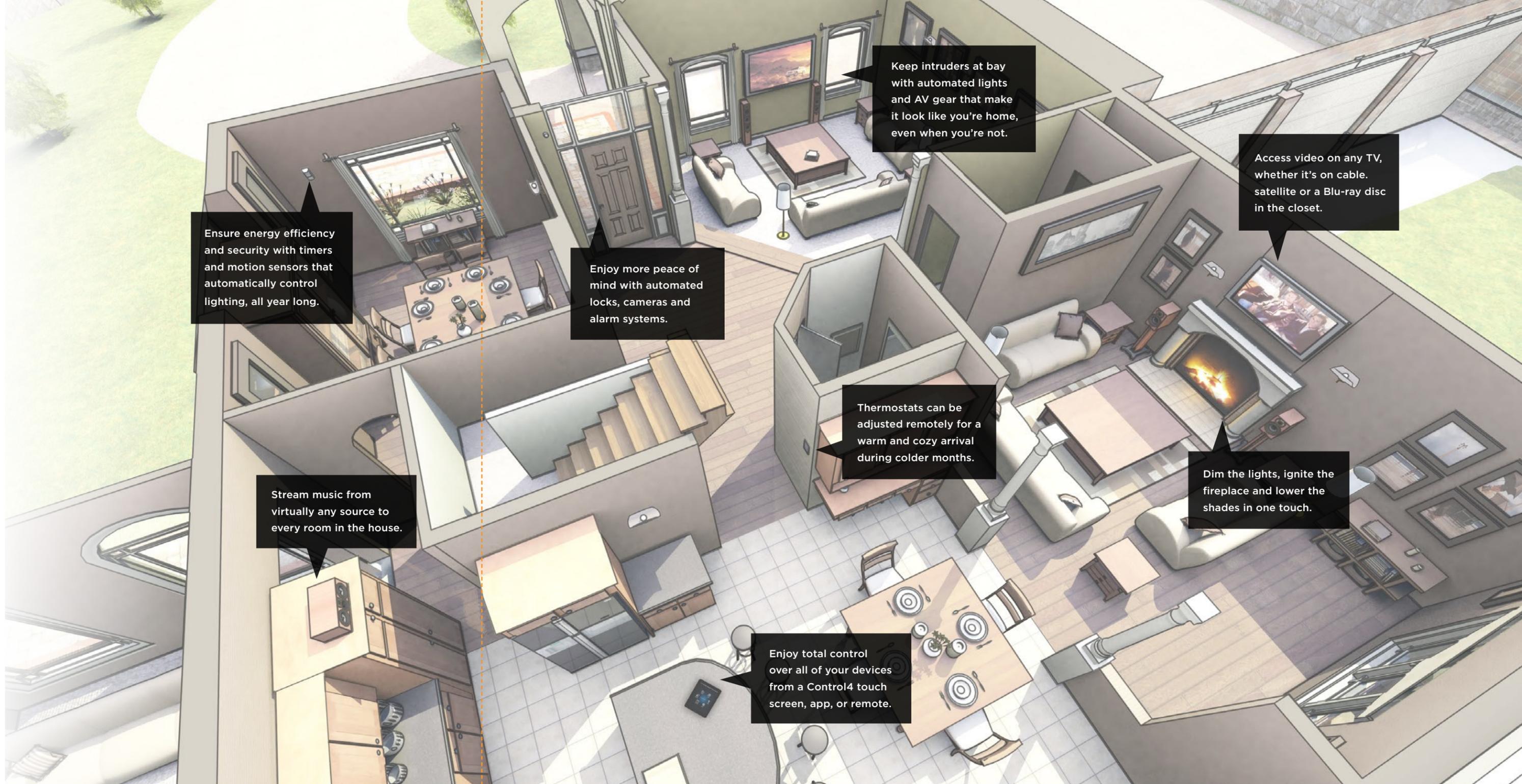
“With home automation, the cost keeps dropping and implementation gets easier and easier—Home Automation is here to stay.”

Stephen Hann, Hann Builders

*2013 "Wealthy Consumers and Real Estate" study, conducted by The Luxury Institute, LLC.

Personalized Solutions for Every Project

Delight your clients with a home that dramatically simplifies life—where virtually every device and system in the home can be fully automated and even controlled remotely. Control the home theater, dim the lights, lock the doors, turn up the heat and arm the alarm—all from one easy-to-use interface. That's the magic of Control4. You'll work directly with a Control4 dealer to design an automation solution that's perfect for every project.



Ensure energy efficiency and security with timers and motion sensors that automatically control lighting, all year long.

Enjoy more peace of mind with automated locks, cameras and alarm systems.

Keep intruders at bay with automated lights and AV gear that make it look like you're home, even when you're not.

Access video on any TV, whether it's on cable, satellite or a Blu-ray disc in the closet.

Thermostats can be adjusted remotely for a warm and cozy arrival during colder months.

Dim the lights, ignite the fireplace and lower the shades in one touch.

Stream music from virtually any source to every room in the house.

Enjoy total control over all of your devices from a Control4 touch screen, app, or remote.

The Value of a Control4 Authorized Dealer

Trained in system integration, every Control4 authorized dealer has been carefully selected to provide quality service for builders and homeowners. They take time to understand homeowner needs and ensure that each system is simple, intuitive and personalized.

Moreover, Control4 dealers understand the importance of completing work according to schedule, communicating changes as they occur throughout the project, and respecting the relationship you have with your client. Much like you, Control4 dealers rely heavily on their reputation and future referrals.*

*Each Control4 dealer is an independent service provider, and Control4 assumes no liability and specifically disclaims any warranty, expressed or implied, for the actions or services of such dealers. Please see the standard Control4 product warranty for more information on the Control4 customer warranty.



Why Control4?

Authority

Control4 is a proven leader, with installations in over 120,000 homes and across many commercial industries including four- and five-star hotels. You'll find more than 3,000 trained and certified Control4 dealers in over 80 countries worldwide.

Versatility

Control4 solutions work with the leading brands because Control4 is an open platform. By working with the industry's most innovative third-party developers, Control4 ensures that the customer always

has choice when it comes to the devices, apps and products they want to use.

Affordability

Control4 revolutionized home automation by introducing the first affordable, intelligent control solution on the market. And because it is a modular system, homeowners can start with one application or room and add to it later when budget or time permits. Control4's award-winning products are also, hands-down, the most user-friendly. If a homeowner can use an iPad or their smartphone, they will master their Control4 smart home in no time.

Builders typically don't like to take risks with something new. But you come around very quickly when you see the advantages of a Control4 system.

Scott Sensat, Design Tech Homes

Automation means better business

Set yourself apart by constructing homes that include the automation technology that today's savvy homeowner expects.



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Control4[®]
Better. Together.™